# ANNUAL REPORT REPORT 2018-2019



## **DEAR FRIENDS & SUPPORTERS**

Let me begin by extending our gratitude to our talented and committed Suazo team members, as well as our Board of Directors, who work tirelessly, and care so much for our clients.

In the pages that follow, we will include our programming figures and highlight our new programs and partnerships. During this year, we began an alumni association to provide a networking tool for our clients, as well as launched a digital marketing branding hashtag (#soysuazo) so our clients and friends can easily find one another on social media.

We are most proud of the launch of, ELLA™, our very successful women's workshop and networking cohort program. We have also updated the curriculum for our existing Startup and Growth programs, as well as began a Women's specific Cohort Morning Program, to promote and focus on female entrepreneurship.

Thank you to all our partners and friends for your support and confidence in the Center. With continuation of the support we have received over the past 18 years, we are able to continue our work in helping our clients break cycles of poverty, build wealth, and attain self-reliance.

#### **SILVIA CASTRO**

**EXECUTIVE DIRECTOR** 

## **OUR MISSION**

Suazo Business Center is a business resource committed to the development and empowerment of the Latino/Hispanic and other underserved communities. We provide assistance to help existing and potential minority entrepreneurs succeed and build wealth.

# **HISTORY**

Suazo Business Center was founded in the fall of 2002 in memory of Pete Suazo, Utah's first Latino state senator and fierce advocate for the state's Latino/Hispanic population. In 1997, Pete helped Gladys Gonzalez write a business plan and obtain a loan for her first business in the United States, the newspaper, "Mundo Hispano". The help she received inspired Gladys to pass on that commitment and service to the greater community.

After Senator Suazo's death, in 2001, Gladys gathered support from the Salt Lake and Utah communities to create a center to honor Pete Suazo's name. With the support of Senator Bob Bennett, the Pete Suazo Business Center was created. We opened our doors in 2003, and for nearly 20 years, we have continued Pete Suazo's legacy by helping thousands of minority and underserved entrepreneurs become successful business owners in their communities.

## 2018-2019 SUAZO CLIENT IMPACT

NEW BUSINESSES CREATED

**REVENUE EARNED** 

**ADVISING SESSIONS** 

277



408

\$43.3M



1235



618

NEW JOBS CREATED

TOTAL STUDENTS

2667
TOTAL ATTENDANCE



55% FEMALE

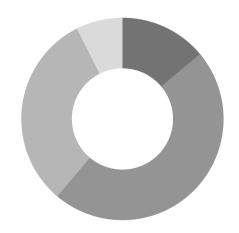
45%
MALE

LOW-TO-MODERATE



95%

**CLIENTS BY AGE GROUP** 



AGE 18-29 13.9% ▲ AGE 30-44 47.2% ▲ AGE 45-59 31.4% ▲

AGE 60+ 7.5%

MINORITIES SERVED



# **2018-2019 SUAZO FINANCIAL OVERVIEW**

## **OPERATING REVENUE**

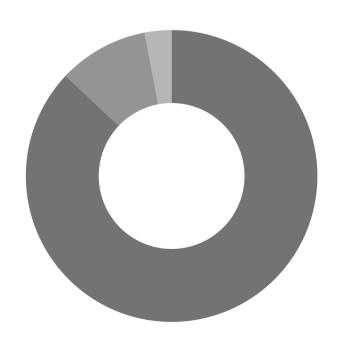
| BUSINESS & INDIVIDUAL CONTRIBUTION | \$373,466.00 |
|------------------------------------|--------------|
| FOUNDATION GRANTS                  | \$59,100.00  |
| GOVERNMENT GRANTS                  | \$25,000.00  |
| OTHER                              | \$77,535.00  |

# **OPERATING EXPENSES**

| PROGRAM SERVICES | \$377,052.00 |
|------------------|--------------|
| ADMINISTRATIVE   | \$44,357.00  |
| FUNDRAISING      | \$12,984.00  |

# **PROGRAM EXPENSE RATIO**

PROGRAM SERVICES 87% ADMINISTRATIVE 10% A FUNDRAISING 3%



## **ELLA™ PROGRAM**

ELLA™ (EMPRESARIA LIDER LATINA AVANZANDO) IS A MONTHLY WORKSHOP SERIES DESIGNED TO PROVIDE TEACHING AND MENTORING OPPORTUNITIES FOR LOW- TO MODERATE-INCOME FEMALE MINORITY ENTREPRENEURS. IN SPANISH, THE WORD, "ELLA" MEANS, "HER".

THIS PROGRAM WAS LAUNCHED IN MAY 2019, AND PROVIDES A HIGHLY PERSONAL EXPERIENCE THAT IS TAILORED TO HELP EACH LATINA LEADER CULTIVATE SKILLS THAT HAVE NEVER BEFORE BEEN TAUGHT IN ONE SINGLE PROGRAM, WITH FACILITATORS FROM OUR LOCAL BUSINESS, CIVIC, AND PROFESSIONAL COMMUNITY.











## WOMEN'S COHORT MORNING PROGRAM

THE UNITED STATES HISPANIC CHAMBER OF COMMERCE REPORTS LATINA-OWNED BUSINESSES ARE THE FASTEST-GROWING SEGMENT OF WOMEN-OWNED ENTERPRISES AND THE PURCHASING POWER OF THE HISPANIC COMMUNITY IS GROWING RAPIDLY. IN ORDER TO MORE FULLY HELP WOMEN ENTREPRENEURS, THE SUAZO CENTER IMPLEMENTED A WOMEN'S COHORT PROGRAM.

THE WOMEN'S COHORT PROGRAM RUNS ONE DAY A WEEK, FROM 10:00 - 11:30 AM. FOR SIX MONTHS. THE CENTER AWARDS CLIENTS WHO SUCCESSFULLY COMPLETE THE WOMEN COHORT PROGRAM WITH A \$350 BUSINESS GRANT, A UTAH VALLEY UNIVERSITY CERTIFICATE, AND AN OPPORTUNITY TO PARTICIPATE IN OUR ANNUAL GRADUATION CEREMONY.

THANK YOU TO WELLS FARGO AND THE LHM CHARITIES FOR YOUR SUPPORT FOR SUAZO BUSINESS CENTER AND OUR WOMEN FOCUSED PROGRAMMING.











## PARTNERSHIP WITH SLC INTERNATIONAL AIRPORT

SUAZO BUSINESS CENTER HAS ENTERED INTO A PARTNERSHIP WITH THE SALT LAKE AIRPORT AND IS A PREFERRED ADVISING CENTER FOR COMPANIES SEEKING ELIGIBILITY TO PARTICIPATE IN THE FEDERAL DEPARTMENT OF TRANSPORTATION'S DISADVANTAGED BUSINESS ENTERPRISE (DBE) PROGRAM.

TO PARTICIPATE IN THE DBE PROGRAM, A SMALL BUSINESS OWNED AND CONTROLLED BY SOCIALLY AND ECONOMICALLY DISADVANTAGED INDIVIDUALS MUST RECEIVE DBE CERTIFICATION.







#### 2018-2019 LIST OF COMPANIES CREATED

4001 GROUP LLC A&A HOME CLEANERS **A&I WAREHOUSE LLC** 

**A&R CLEANING SOLUTIONS LLC** A.N.G.Y. CLEANING SERVICES LLC ABACUS CONSTRUCTION LLC

ALE'S CREATIONS LLC

ALKALINE WATER FUENTE DE SANACION

ALMAR SERVICES COMPANY ALOMA SERVICES LLC

AI PAN

AMER MASTER UTAH LLC AMERICA CLEANING LLC

AMERICA FLS QUALITY CLEANING LLC AMIGOS CUSTOM UPHOLSTERY LLC ANDY SUAZO REPAIR SERVICES LLC

**ANTOIITOS** 

**COLOMBIANOS LLC** ARMSTRONG DRYWALL

**ARTICULOS** 

CATOLICOS AZUCENA

ASHLEY PROFESSIONAL SERVICES LLC AUDI LANDSCAPE & SPRINKLERS REPAIR LLC

**AUTI SERVICE LLC** 

AUTO REPAIR JAVANGY LLC

**B&A GROUP LLC B&M PAINTING LLC** 

**B&R CONSTRUCTION SERVICES LLC** 

BARPRA

CONSTRUCTION LLC BARRERAS MARBLE & GRANITE LLC BBD DESIGN LLC BEAMING CLEANING LLC BELLA'S EVENTS & WEDDINGS LLC

BRA-C-LET'S LLC

BROTHER'S RICO LLC

**BUILDABILITY CONSTRUCTION LLC** BY LISSETH CAKES & SWEETS LLC C&P TRANSPORTATION LLC C-SQUARE CONSULTING LLC CABAS CLEANING SERVICES LLC

CAYENNE LLC **CEMZY LLC** 

CHACE THERAPY SERVICES LLC CHIMICHURRI GRILL LLC CK BURGERS, LLC **CLEAN SIGMA** COFFEE LOVER LLC

COMFY HOUSE CLEANING LLC

COMPLETE COMMERCIAL CLEANING LLC

CONNECTION COLLABORATIVE

COOKING SPACE LLC

CRAFTSMAN INNOVATION LLC

CRISTY'S BAKERY CROWN FINE FOODS LLC CSGE COMPANY LLC

CURCC AUTO TRANSPORT LLC

**D&D BUSINESS LLC D&G SALES LLC** 

D'NET CLEANING SERVICES LLC

D'NET LLC

DAVID'S CARPET LLC

DAYDREAMS CAKES & PASTRIES LLC DENNIS VILLANUEVA LANDSCAPING DIAMOND COUNTERTOP REPAIR DIAS - BR CLEANING SERVICES LLC

DIVERSE WHOLESALE BY ROSETTE NEBULA

**E&A CLEANING SERVICE** 

ECO FRIENDLY JUNK REMOVAL LLC

**EL JALISIENCE** DISTRIBUTORS LLC **EL MAESTRO AUTO** 

**BODY LLC** 

EL TROPICANA LLC **ELDA'S ROSENDO ELOTES MEXICANOS LLC** EM CLEANING TIME LLC EMPANADA'S HOUSE LLC **EXCLUSIVE PAINTING LLC** 

F&M MAINTENANCE SOLUTIONS LLC

FENCEWORKS LLC FIFSTA FACES LLC

FLAVORWOOD STEAKHOUSE LLC FLORES CLEANING SERVICES LLC

FREEDOM KITCHEN STAFFING SERVICES LLC

FRESH & YUMMY DONA GLORIA LLC

FROGGY'S REMODELING & CLEANING SPECIALIST

**FUNEZ CONSTRUCTION FZAHN PERFORMANCE** GABY'S CLEANING SERVICE LLC **GALLARDO ENTERPRISES** GALLUP TRUCKING LLC

**GELAANI** 

GENERAL SERVICES J&F LLC GENEVG! DESIGNS LLC

GREEN VALLEY JUNK REMOVAL & HAULING LLC

**GTW TOWING** HN TILE & STONE LLC HOLTIZ TILE LLC

HOME FLOORING SOLUTIONS LLC

HOMEMADE PASTRY LLC HQ SERVICES LLC

HY ACCOUNTING SOLUTIONS SERVICES LLC

IMPULSA DEMOS & MARKETING LLC

IZUMITA TRANSPORTS LLC **I&B REMODELING LLC I&I ACCOUNTING SERVICES LLC** 

**I&M FULL WASH LLC** 

JAM CLEANING SERVICES LLC **IB PRESSURE WASH** IG CLEANING SERVICES LLC IGW IMAGE SOLUTIONS LLC

JJ DRYWALL LLC

KBN ENERGY AND SERVICES LLC

KID'S CIRCLE LLC

KOTAIX OUTDOOR ADVENTURES LLC

KRAZY SNACK LLC LA SONORITA LLC LA TAPATIA **MEXICAN FOOD** LARA'S CAKES

LEARNING THROUGH PLAY LLC LISSANDRA'S BRIDAL STUDIO LLC

## 2018-2019 LIST OF COMPANIES CREATED

LOCA KITCHEN LLC

LOS PEQUENOS LANDSCAPE LLC LOTUS WELLNESS BY MONICA LLC

LUCYY'S CLEANING LLC

LUPITA'S CLEANING SERVICE LLC

LUX CLEANING LLC
M&B SOLUTIONS LLC
M&M CENTURY CLEAN
M&O TOWING SERVICE LLC
MACIAS CLEANING SERVICES LLC

MADRE TIERRA COUNSELING & CONSULTING LLC

MAK

TRANSPORTATION LLC

MAMMA MIA

RISTORANTE ITALIANO LLC

MARIA'S GOLD CLEANING SERVICES
MARIN & ASSOCIATES CONTRACTORS LLC

MARTINEZ YARD CARE LLC MARTINS CI FANING

MASON'S PAINTING AND GENERAL CONTRACTOR LLC

MAX TAE KWON DO

MAYAN RIDERS MOTORCYCLE CLUB

MELO SERVICES
MELVEN'S SERVICES
MENA DRYWALL LLC
MEXICAN ON THE RUN LLC
MG HOUSE CLEANING SERVICE
MGXM MAINTENANCE LLC
MIRANDA'S TRANSPORTATION LLC

MORAN PROPERTY MANAGEMENT LLC
MRS V'S CLEANING & MAINTENANCE LLC

MULTI PROJECTS LLC NAVARRO STEEL WORKS LLC NCR LANDSCAPING LLC NEGOCIACIONES UEKI'S LLC

NORTH MOUNTAIN GARAGE DOORS LLC

NP PAINTING LLC OG LUX LLC

OLY'S CLEANING SERVICE OM CONCRETE LLC ONE FINE CAKE

ONESTOP CONSULTING SERVICES LLC OVERSEAS STRATEGIC SERVICES LLC PATTY'S CLEANING SERVICES LLC

**QUBRA** 

TRANSPORTATION, LLC QUEEN TEQUENOS LLC R&R HANDYMEN LLC

RAJU LLC

RAMI PAINT MASTER REPOSTERIA MUJICA

REVOLUTION BROTHERS CONSTRUCTION LLC

RISE & SHINE PRO CLEANING LLC

RLA ENTERPRISE LLC ROAD DRIVER 2 LLC

**ROOFAGE** 

ROXY'S SERVICES LLC RPM RIO CLEANING

**RUBIO & ASSOCIATES CONTRACTORS LLC** 

S&R FUSION LLC

SALCEDO'S CLEANING SERVICES LLC SALOMON'S CLEANING SERVICES LLC

SEQUITOR GENERAL SERVICES LLC

SHELDON ELECTRIC LLC

SHILA LLC

SHIVER SHACK LLC

SLC MARKETING SOLUTIONS LLC

SMSM SERVICES SOL PRODUCTS SOLLACE SOLUTIONS

**SOLUCIONES** 

EMPRESARIALES ROSOY LLC

SOLUTIONS CLEANING SERVICES OF UTAH LLC

STAR LANDSCAPING LLC
STRAIGHTLINE LIMITED LLC
STRUCTURAL DESIGN LLC
STUDENT WORKERS LLC
SUGAR SKULL BAKERY
SUNRISE INSURACE
SWEET CRAFTSWOMAN LLC
TACOS HIDALGO 2 LLC
TACOS NAYARIT

TATTOO INK UTAH LLC

TECNA CLEANING SERVICES LLC

TENAMIT LLC

TENDER LOVE CARE LLC
TERIYAKI GRILL XPRESS LLC
THE FASHION DU LLC
THE IDEAL PRODUCT LLC
THE LATIN FLAVOR LLC

**TIDY HOUSE** 

TOLMAN TRANSPORTATION LLC
TOTAL SHINE CLEANING COMPANY LLC

TRIPLE M INDUSTRIAL FLOOR & CARPET CLEANERS LLC

UPDEAL LLC

UPFRONT LOGISTICS LLC UPGRADE HOMES LLC

UPPER SPACE

UTAH CLEANING SPECIALISTS LLC

UTAH VW RENTAL LLC VB TOWING LLC

WE WASH YOU DRIVE LLC WIL-P CLEANING SERVICES LLC WORLD WIDE IMPORTS LLC

X-CLEAR LLC
X-TECH, LLC
Y&C SERVICES LLC
YBCS CONSULTING LLC
YUMMY FOODS LLC

# **BOARD OF DIRECTORS**

Mr. Anthony F. Mirabile, Chairman Managing Director; Goldman Sachs Asset Management

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Mr. Howard M. Headlee, Treasurer President and CEO;
Utah Bankers Association

Mr. R. Bruce Bowman Chief Credit Officer; Comenity Capital Bank

Ms. Lucy Cardenas President/Director; Red Cardenas, Inc.

Mr. Trent Christensen CEO/President; VentureCapital.org

Mr. Chris Crittenden Partner; Reef Capital Partners

Ms. Yangzi Jin Corporate Transaction Associate Attorney; RayQuinney & Nebeker P.C.

Ms. Rosina Lake President; RC2 Communications Mr. Eric Marsing
VP, Commercial Loan Portfolio
Management;
Zions First National Bank

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Mr. Mark Seastrand Director, Entrepreneurship Institute; Utah Valley University

Mr. Tim Sheehan VP, Government and Community Relations; Salt Lake Community College

Mr. Greg Summerhays President and CEO; South Valley Chamber

Mrs. Gladys M. Gonzalez Emeritus; Founder of the Suazo Business Center

Mrs. Alicia L. Suazo Emeritus

## 2018-2019 SUAZO BUSINESS CENTER

## **DONORS**

Thank you to our 2018-2019 donors and partners. Together, we make a difference in our community. These community partners include:

















**Foundation** 









































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